



UNITED STATES ENVIRONMENTAL PROTECTION
AGENCY
WASHINGTON, D.C. 20460

NOTIFICATION

NOV 07 2012

OFFICE OF CHEMICAL, SAFETY
AND POLLUTION PREVENTION

Mark Mongiovi
Senoret Chemical Company, Inc.
69 N. Locust Street
Lititz, PA 17543

Subject: Notification of a new alternate brand name and marking claims
EPA Registration # 149-19
Primary Brand Name: SL566
Submission Date: September 28, 2012

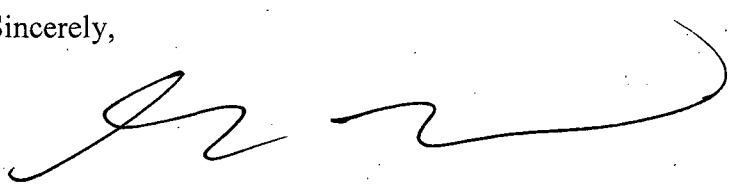
Dear Mr. Mongiovi:

The Agency is in receipt of your Application for Pesticide Notification under PRN 98-10 for:

Alternate Brand Name: Victor Moleworms Kill Moles

The Registration Division (RD) has reviewed this request and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records. If you have any questions, please contact Gene Benbow at (703) 347-0235 or via email at benbow.gene@epa.gov.

Sincerely,



Gene Benbow
Wildlife Biologist
Insecticide-Rodenticide Branch
Registration Division (7505P)

**EPA**
 United States
Environmental Protection Agency
 Washington, DC 20460

☐ **Registration**
☐ **Amendment**
☒ **Other: NOTIFICATION**

 OPP Identifier
 Number
Application for Pesticide - Section I

1. Company/Product Number 149-19	2. EPA Product Manager Mr. John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
2. Company/Product (Name) Senoret Chemical Company, Inc. / SL566	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) Senoret Chemical Company, Inc. 69 N. Locust Street Lititz, PA 17543-0327 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- | | |
|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below |

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)**Notification of Label Action per PR-Notice 98-10: Alternate Brand Names/Other Minor Revisions**

Please reference the attached explanation

This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make false statements to EPA. I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III**1. Material This Product Will Be Packaged In:**

Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt. _____ No. per container _____ Net: 0.4oz. From 1-20	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. _____ No. per container _____	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input checked="" type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
*Certification must be submitted			
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container Net: 0.4oz to 8oz		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input checked="" type="checkbox"/> Other <u>Printed onto folding carton or printed onto a blister pack</u>			

Section - IV**1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)**

Name Chad L. Mateer	Title Regulatory Affairs Manager	Telephone No. (Include Area Code) 717-626-2125 x426
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Regulatory Affairs Specialist
4. Typed Name Mark A. Mongiovi	5. Date 9-28-2012

6. Date Application Received (Stamped)

3/12

ATTACHMENT TO NOTIFICATION DATED 9-28-12

EPA Reg No.: 149-19

Notification of Label Action Per PR-Notice 1998-10:

Alternate Brand Name

MASTER LABEL – Page 1 of 8

[Alternate Brand Name: Victor® Moleworms™ Kill Moles]

Other Minor Revisions

MASTER LABEL – Page 1 of 8

[Optional marketing statements and descriptions:]

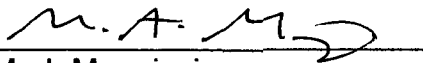
Moleworms™ [that] resemble real earthworms!
[#] Active Tunnel Locator Flags

MASTER LABEL – Page 7 of 8

[Optional marketing statements and descriptions:]

[#] Worms

This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make false statements to EPA. I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.


Mark Mongiovi
Regulatory Affairs Specialist
Senoret Chemical Company

9/28/12

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4/12
69 N. Locust Street
P.O. Box 327
Lititz, PA 17543-0327
(717) 626-2125
Fax: (717) 626-1912

September 28, 2012

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

ATTN: Notification Division

SUBJECT: Notification of Label Action per PR-Notice 98-10:
Alternate Brand Names, Other Minor Revisions

SL566 (EPA Reg. No. 149-19)

To Whom It May Concern,

Senoret Chemical Company is hereby submitting an Notification of Label Action per PR-Notice 98-10 to add an Alternate Brand Name and make Other Minor Revisions to the subject product's label.

Accordingly, enclosed, please find the following documents in support of the application:

1. Application for Pesticide Registration (Form 8570-1) for the subject product.
2. One (1) copy of the proposed master label for the subject product with changes highlighted.
3. One (1) clean copy of the proposed master label for the subject product.

If you have any questions and/or need any additional information, please contact me at (717) 626 – 2125 ext.: 219 or mmongiovi@woodstream.com.

Sincerely,

Mark Mongiovi
Regulatory Affairs Specialist
Senoret Chemical Company

cc: [illegible]

cc: [illegible]

TERRO



5/12

SL566

[Alternate Brand Name: Victor® Moleworms™ Kill Moles]
[Alternate Brand Name: Victor V® Poison Moleworms Kill Moles]
[Alternate Brand Name: Sweeney's Kill Moles Poison Mole Worms]
[Alternate Brand Name: Kill Moles Poison Mole Worms]
[Alternate Brand Name: Poison Mole Worms]
[Alternate Brand Name: Sweeney's Poison Mole Worms] (EPA approved 8/30/11)

This Product May Only be Used to Control Moles in Manual, Below-Ground Applications.

[Optional marketing statements and descriptions:]

SL566 resembles real earthworms
Poison Moleworms [that] resemble real earthworms
Poison Worms [that] resemble real earthworms
Moleworms™ [that] resemble real earthworms!
Mole Bait
Kill Moles
Ready to use
Poison Moleworms
Moleworms
Moleworm Baits
Satisfaction Guaranteed or your money back
[#] Worms
[#] Active Tunnel Locator Flags

NOTIFICATION

NOV 07 2012

[Optional Information on Mole behavior:]

Moles eat earthworms as part of their diet
Moles love worms

ACTIVE INGREDIENT: Bromethalin [(CAS #63333-35-7)]	0.025%
OTHER INGREDIENTS	99.975%
TOTAL	100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back [side] panel for First Aid and Precautionary Statements.

Net Wt. _____ [in ounces or pounds]

EPA REG NO. 149-19 EPA EST. NO. _____

[Manufactured by [for]]: Senoret Chemical Co. 69 North Locust Street Lutz, PA 17543

[The terms "this product" or "the product" may be used in place of the product name throughout label text.]
[Brackets indicate optional language or master label reader's notes]

6/12

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

IMPORTANT: Do not expose children to this product or use it for any purpose other than to control moles. To help prevent accidents: 1) Store product not in use in locations out of the reach of children and pets. 2) Follow all application directions and **USE RESTRICTIONS** on this label. Apply bait only in underground runways of moles. Keep pets out of treated areas. Do NOT use this product above ground. 3) Dispose of product container and unused or spoiled product as specified on label.

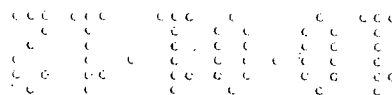
USE RESTRICTIONS: This product may only be applied at the use sites and by the application methods indicated on this label. This product may only be used in lawns, parks, around homes, ornamental gardens, nurseries and other non-crop grassy areas to control eastern moles (*Scalopus aquaticus*), star-nosed moles (*Conylura cristata*) or *Scapanus* spp. Bait must be applied directly into moles' burrow systems. This bait must be applied underground in either main underground runways or in subsurface feeding tunnels. This bait may not be used above ground. Wear gloves when bait is handled.

HOW TO SELECT PROPER TREATMENT AREAS: The presence of moles is indicated by a network of subsurface runways in the turf caused by moles foraging for food just below the soil surface. You may also see a series of conical mounds of earth pushed up from deep burrows.

TREATING CONICAL MOUNDS

Moles construct deeper tunnels that are not visible from the surface. These deep tunnels systems are often marked by a series of conical mounds of loose dirt 4 to 12 inches high formed when dirt is pushed to the surface through a mole tunnel shaft.

1. Remove all of the mounded loose dirt that is at ground level.
2. Continue to remove loose dirt that is below ground level and you will eventually locate the primary tunnel shaft.
3. Once the main tunnel shaft has been discovered and opened, leave it opened and return in 48 hours to see if the opening has been reclosed with loose dirt. This indicates that this mound and tunnel shaft is in use by a mole.
4. Reopen the tunnel shaft and drop SL566 down into the shaft and reclose opening with dirt.
5. Revisit this mound in 5 days and check again to see if it remains active.

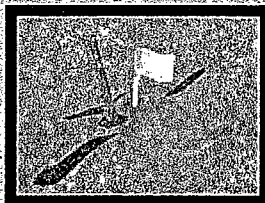


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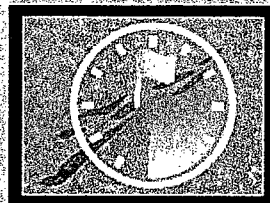
TREATING SUBSURFACE RUNWAYS

Applying SL566 or [How to Apply:]

Locate Active Tunnels



Make a 1 inch hole in the roof of a mole surface tunnel. Do not crush tunnel. Always mark open tunnels. Mark these openings to allow you to revisit later.

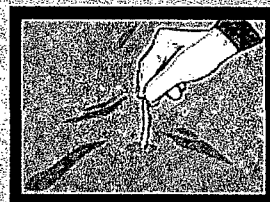


Revisit tunnel openings 24-48 hours later. Tunnels that have had holes resealed within 48 hours are an indication of mole activity and a good place to bait.

Place SL566 in Tunnels



Poke a new hole in the roof of the active tunnel just larger than the diameter of the SL566.



Drop the SL566 bait down into the hole and reseal with dirt. Repeat the process for every 5 to 10 feet of active tunnel.

Checking the Results

Five days after placing the SL566 bait into the active tunnels, use procedure above to see if tunnel remains active and if so, retreat any tunnels that still appear to be active.

[The text above is mandatory. The graphics are optional.]

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[Brackets indicate optional language or master label reader's notes]

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[Containers Over 1 Pound]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container.

[Plastic:] Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill.

[Paper] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

[Containers 1 Pound or Less]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container, in a dry place inaccessible to children and pets. Keep containers closed and away from other chemicals

Pesticide Disposal and Container Handling: Nonrefillable Container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Note: As stated in 40CFR156.140(a)(4), a batch code must be included on the label or package for container and containment for nonrefillables.]

[illegible]

[The terms "this product " or "the product" may be used in place of the product name throughout label text.]

[Brackets indicate optional language or master label reader's notes]

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[Containers Over 1 Pound]

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from children, domestic animals and pets. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco, or using the toilet and change into clean clothing.

First Aid

Have the product container or label with you when calling a poison control center or going for treatment.

If swallowed:

- Call a poison control center, doctor, or 1-800-222-1222 (nights, weekends) or 1-800-837-7644 (Monday – Friday, daytime) immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

TREATMENT FOR PET POISONING: If an animal eats bait, call veterinarian or numbers listed above at once.

NOTE TO PHYSICIAN OR VETERINARIAN Contains the nerve poison **Bromethalin**.

This is not an anticoagulant type rodenticide. For humans or animals ingesting bait and/or showing poisoning signs (such as muscle tremors, loss of hind limb use, or seizures for animals), limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

Environmental Hazards

This product is extremely toxic to mammals and birds. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not contaminate water when disposing of equipment wash water or rinsate. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.

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[The terms "this product " or "the product" may be used in place of the product name throughout label text.]
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[Containers 1 Pound or Less]

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

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[Inner package labeling for SL566]

This Product May Only be Used to Control Moles in Manual, Below-Ground Applications.

[Optional marketing statements and descriptions:]

SL566 resembles real earthworms
Poison Moleworms [that] resemble real earthworms
Poison Worms [that] resemble real earthworms
Mole Bait
Kill Moles
Ready to use
Poison Moleworms
Moleworms
Moleworm Baits
Satisfaction Guaranteed or your money back
[#] Worms

[Optional Information on Mole behavior:]

Moles eat earthworms as part of their diet.
Moles love worms

ACTIVE INGREDIENT: Bromethalin [(CAS #63333-35-7)]	0.025%
OTHER INGREDIENTS	99.975%
TOTAL	100.00%

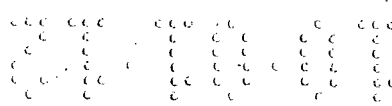
KEEP OUT OF REACH OF CHILDREN
CAUTION

See back [side] panel of product container for First Aid, Precautionary statements, and Directions for Use.

Net Wt. _____ [in ounces or pounds]

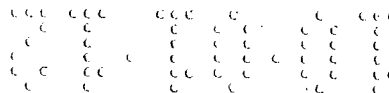
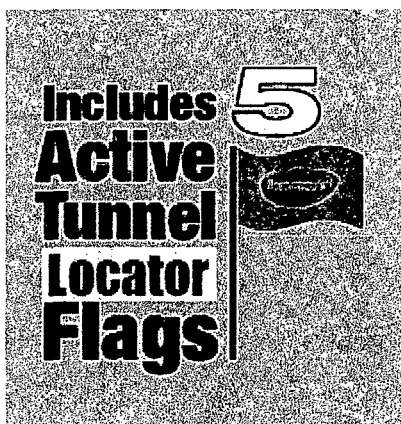
EPA REG NO. 149-19 EPA EST. NO. _____

[Manufactured by [for]]: Senoret Chemical Co. 566 Leffingwell Ave, St. Louis MO. 63122



[The terms "this product " or "the product" may be used in place of the product name throughout label text.]
[Brackets indicate optional language or master label reader's notes]

[The following graphics are optional. They may be placed anywhere on label/container.]



[The terms "this product " or "the product" may be used in place of the product name throughout label text.]
[Brackets indicate optional language or master label reader's notes]